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Don Cooke was a member of the 1967 Census Bureau team that developed the DIME method of street map encoding. In 1980 he founded Geographic Data Technology, which was bought by Tele Atlas in 2004. At Tele Atlas Don currently works on R&D and sales support and leads the Tele Atlas school outreach program. He served on the NAS Mapping Science Committee in the late 1980s. His publications include ESRI Press' 2005 "Fun with GPS". Don is a graduate of Yale and studied Civil Engineering Systems at MIT. He received URISA's Horwood award in 2004 and ESRI's Lifetime Achievement award in 2007. His interests and hobbies include astrophotography, history of science and technology, a '59 AC Ace, playing ice hockey, windsurfing, education (trustee of a startup charter high school) and playing chamber music ('cello).