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He and his team developed Social Explorer (www.socialexplorer.com) that allows user to visualize and make reports on change in the U.S. from 1790 to the present. Funded by the National Science Foundation, a professional edition is now distributed by Oxford University Press, and a student edition by Pearson. The Reference and User Services Association (RUSA) named Social Explorer as an Outstanding Reference Source for 2010. (RUSA is a division of the American Library Association.)

Since 1993, Beveridge has been a consultant to the New York Times, which has published numerous news reports and maps based upon his analysis of the Census data. He writes the demographic topic column for the Gotham Gazette (www.gothamgazette.com) an on-line publication of the Citizens Union. He is working on three major projects involving urban and neighborhood change, education and health each of which are using various spatial techniques.

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