

Allen Carroll

Chief Cartographer
National Geographic Society
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Employment history:

1998-present: Chief Cartographer and Executive Vice President, National Geographic Maps

1995-1998: Managing Director, National Geographic Maps

1991-1995: Art Director, *National Geographic* magazine

1989-1991: Director of Design, National Geographic Cartographic Division

1986-1989: Associate Art Director, *National Geographic* magazine

1983-1986: Assistant Art Director, *National Geographic* magazine

1978-1983: Freelance illustrator and designer, Washington, DC

1976-1978: Editor, Connecticut College Alumni Magazine

1973-1976: Environmental Analyst, Connecticut Department of Environmental Protection

Education:

BA, Environmental Studies, Connecticut College, 1973 *magna cum laude*

At National Geographic:

As chief cartographer, presides over the editorial and creative efforts of the Society's map division, including its renowned reference and wall maps, the Eighth Edition Atlas of the World, the National Geographic MapMachine (www.nationalgeographic.com/maps), its interactive world atlas on the Web, and a growing array of custom publishing projects for clients that include the World Bank and UNESCO. Eighth Edition Atlas cited as Best Atlas by American Congress on Surveying and Mapping, 2005. U.S. Executive map cited as best reference map by ACSM, 2004.

Conservation projects: Instrumental in conceptualizing and launching the Conservation Geoportal (www.conservationmaps.org) with ESRI, The Nature Conservancy, and other partners. The site provides shared access to spatial data relating to conservation. In 2001, conceptualized and designed Wild World, a collaboration with World Wildlife Fund, NGS, ESRI, and Ford Motor Company that distributed 10 ecoregions maps to every K-12 school in the U.S. and produced an interactive Web-based map (www.wwfus.org/wild-world)

Presided over the shift of the Society's cartographic unit from a division of the Magazine to the Society's new taxable subsidiary, National Geographic Ventures. Led expansion of NG Maps from its traditional role as service provider to the magazine and book divisions of the Society to a publisher and distributor of map products. With partnerships and acquisitions,

the group extended its product lines to include road atlases, road maps, and outdoor recreation maps.

As art director of *National Geographic* magazine, produced historical, scientific, and informational artwork. Led an initiative to establish a corporate identity program for the Society. Received two gold medals from the Society of Illustrators for editorial projects on dinosaurs and the Underground Railroad.

1996-1998: Art director of the Society's Historical Atlas of the United States, a richly-illustrated history of America in maps, pictures and text produced for the Society's centennial.

As assistant and associate art director, designed informational artwork on subjects ranging from the 4.6 billion year history of the earth as a single diagram, to the immune system, El Nino, formation of the solar system, and the early history of the universe.

Freelance projects:

Editorial illustration for the Washington Post, Washington Times, Smithsonian Institution, Readers Digest, The New Republic, the American Film Institute, President's Council on Environmental Quality. Designed and art directed the Johns Hopkins University magazine and the University of Chicago magazine. Designed, illustrated, and wrote the Developers Handbook, a guide to environmentally sound land use practices for the Connecticut Department of Environmental Protection.

Interests:

Conservation, bird-watching, canoeing, hiking